



FOR IMMEDIATE RELEASE

The breakthrough solution for **effective** and **ecological** **FRUIT FLY MANAGEMENT** is now available in South Africa.



IntelGro recently received the green light from DAFF for the registration of **CeraTrap®**. This bait and trap product is new to the South African agricultural industry and brings a new way in the control of the most important fruit fly species growers face in crop production. Besides the recognised fruit fly species, **CeraTrap®** also controls the Oriental fruit fly (*Bactrocera dorsalis*).

Developed in Spain, **CeraTrap®** is successfully used in many countries over the world. It has been tested extensively in South Africa for the past four years. **CeraTrap®** is currently registered for use in Citrus, Stone Fruit, Pome Fruit and Table Grapes.

The key benefits of using **CeraTrap®**:

- Highly effective in **fruit fly control**
- Easy and precise application – no spray equipment needed
- **Safe for the environment** – drowning by mass-trapping
- **No negative impact on beneficial insects** – IPM-focus
- No risks to humans or local and exported crops – **zero residues**

CeraTrap® is a protein-based bait and trap that can be used for seasonal population management. As fruit fly control is a numbers game, applying **CeraTrap®** for population management, will add a lot of value in minimising population build-up can be added in the pre-and early-season periods.

Considering the phytosanitary risks and financial losses associated with the presence and damage caused by fruit flies, **CeraTrap®** is a **certain solution** for sustainable fruit fly management.

CeraTrap® is based on the highly effective mass trapping technique and will play a crucial role as part of **IntelGro's** IntelBio Solutions range and Integrated Crop Solutions approach.



TESTIMONIALS

“It’s an easy and simple application method. Easy to refill. Main advantage is that one can minimise ground bait applications and even suspend such applications where access is a problem. No residues on the fruit. Environmentally friendly way of control – you see what you catch.”

Anton Both, Chiltern Farms

*“I’m farming next to the town and for years have had difficulty with fruit fly control in spite of bait applications and chemical sprays. My fruit fly damage is now minimal. It would be a good thing if the Agricultural industry can create awareness of the importance of **CeraTrap®** among the Municipalities and town residents.”*

Pietman le Roux, Hugodore Boerdery, Villiersdorp

*“Due to pressure on fruit farmers to control fruit flies to a threshold of almost no catches and zero infestation, the need for a product such as **CeraTrap®** is of great importance. I have for the past 3 years personally tested the **CeraTrap®** technology together with IntelliGro. **CeraTrap®** works well by catching all detrimental fruit flies. In the process there are no chemicals on the fruit.”*

Petru du Plessis, Bon Esperance, Stellenbosch

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Registration holder

Intelekt Crop Solutions (Pty) Ltd a wholly owned subsidiary of IntelliChem (Pty) Ltd, Co. Reg. No.: 2014/042423/07

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Contact **IntelliGro** at info@inteligro.co.za for more information, or speak to your area Crop Solutions Specialist who received training on **CeraTrap®** and will gladly assist all clients.